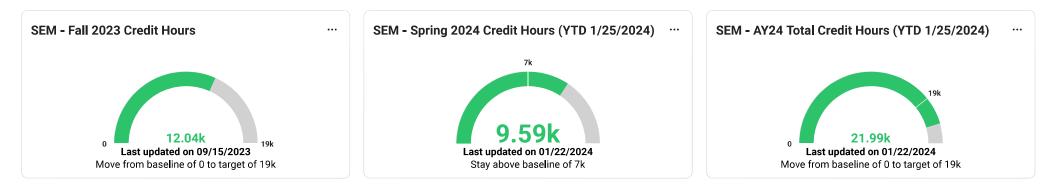
Strategic Enrollment Management - AY24



DroneUp Flight Academy ····		FAME Work-Based Learning Program ····			Dual Enrollment Student Headcount	
Academic Year	Headcount	In talks with potential 1	7th industry partner. Early s	student interest is strong.		
FY23	135				Academic Year	Student Headcount
FY24 Projected	15 (UAS Certificate Completion - most training has been delayed until F135 is approved)	Cohort	Student Headcount	Industry Partner Count	Academic fear	Student Headcount
		Fall 2021	6	9	AY22	1425
		Fall 2022	8	11	AY23	1595
		Fall 2023	13	16	AY24 (through Fall Semester)	1780
					Af 24 (through Fail Semester)	1780
					AY24 (Total Projected)	1950
					AY24 (Total Projected)	1

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Student Success Goals

Increase First Time in College Retention Rate

Increase First Time in College Retention from 38% to 60% by 2030

38%: RBC average

58%: Virginia average

56%: IPEDS comparison group average

61%: National average

Increase Overall Graduation Rate

Increase Overall Graduation Rate from 28% to 50% by 2030 28%: RBC average 36%: Virginia average 30%: IPEDS comparison group 34%: National average

Increase Pell-Eligible Graduation Rate

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Increase Pell-Eligible Graduation Rate from 23% to 50% by 2030 23%: RBC average 19%: Virginia average: 18.7% 26%: IPEDS comparison group 29%: National average:

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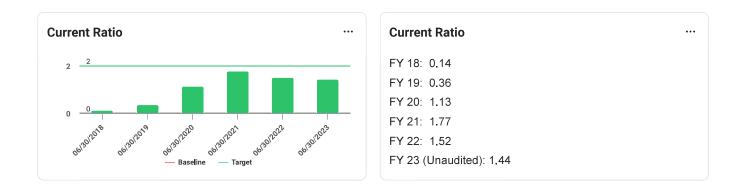
Actions to Increase Student Retention and Graduation Rates

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- GPS 101 course has been fully revised to address evolving needs of students,
- Streamlined and more holistic Academic Appeals process implemented
- First Scholars Network member with a focus on supporting first generation college students.
- Planned expansion of ADA staffing and support services for FY25

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Sustainability in Operations





Other Revenue Sources



RBC Initiatives

